

**PRESS  
RELEASE**

**Bettina**  
MANAGEMENT

AUSTRALIA'S LEADING CHILDRENS MODELLING & TALENT AGENCY  
MELBOURNE | SYDNEY | BRISBANE | GOLD COAST | PERTH

## **BETTINA MANAGEMENT MODEL SEARCH AT TELSTRA PERTH FASHION FESTIVAL**

Over the weekend of September 8th - 10th 2017 Bettina Management had the privilege of attending the Telstra Perth Fashion Festival. Being one of Australia's premier fashion events, the festival included several different community, industry, and runway events for people of varying ages and styles. It is a great opportunity for Western Australia to showcase some of its most creative talent and designers on a global stage.

Throughout the festival weekend, Bettina Management hosted a model search competition in hope of finding two new junior stars that had that 'something special'. Bettina Management recently celebrated 25 years in the industry, and can proudly say that they are Australia's industry leaders in the placement of talent in TV commercials and series, film and photographic work. 25 years in the industry has earned Bettina Management access to platforms and contacts that give their talent the best exposure to the industry's clients. The lucky winners would be exposed to a vast array of Australia's biggest brands such as Target, Myer, Kmart and many more.

On top of this, talent represented by Bettina management are also afforded opportunities to audition for major TV series, feature films, live production and more. The winners will receive 12 months representation with Bettina Management, photographic studio sessions, talent development workshops and more.

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In just three days Bettina Management received almost 500 entries, with many travelling to the festival just to sign up for the Model Search. From this Bettina Management were then given the hard task of selecting just 20 finalists to walk in the Finalist Runway Show on Sunday afternoon.

At the conclusion of the show, 7 year old Jamilla Whitcombe and 13 year old Josh Scott were crowned the winners of the Model Search. These two bright stars will now begin their journey with Bettina starting with their first photo shoot to make their profiles. Bettina Management also awarded a Development Prize to Breanne Alone (8 years), who they felt possessed a fantastic enthusiasm for the industry and have offered to support her in developing her career.

We wish both Josh and Jamilla the best of luck with their future submissions and castings here at Bettina Management and hope to recognise them somewhere soon! It was a pleasure to be a part of the Telstra Perth Fashion Festival and hope to again in the years to come.

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