

**PRESS  
RELEASE**

**Bettina**  
MANAGEMENT

AUSTRALIA'S LEADING CHILDRENS MODELLING & TALENT AGENCY  
MELBOURNE | SYDNEY | BRISBANE | GOLD COAST | PERTH

**BETTINA MANAGEMENT & THE SMITH FAMILY - CHRISTMAS TOY & BOOK APPEAL**

FOR IMMEDIATE RELEASE

Bettina Management are proud to be hosting a toy & book appeal for The Smith Family this Christmas.

The Toy & Book Appeal is part of The Smith Family Christmas 'Stocking Exchange' which provides gifts to children in need, allowing them to feel a sense of belonging this Christmas. Sadly, thousands of Australian children will go without receiving a gift this holiday season simply because their families can't afford it.

Bettina Management will be collecting donations of children's books and toys at our Head Office in Melbourne. If you would like to donate, please bring your gift to the following location.

**DROP OFF: Bettina Management HQ - 187 Ferrars St, Southbank VIC 3006**

**Opening hours: Monday - Friday, 9am - 5:30pm**

Donations must be received prior to Friday December 1st 2017.

Donation guidelines:

- All gifts must not be wrapped
- All gifts must be new
- All toys should be no bigger than a school backpack
- Please ensure batteries are included if they are required to operate the toy
- Currently there is a shortage of gifts for children 9 - 12 years of age. Your donation to these age categories would be greatly appreciated.

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**Bettina Management**

Selby Holland

National Communications Manager

1300 888 611 - selby@bettina.com.au

Head Office:

Lvl 1, 187 Ferrars St

Southbank VIC 3006

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Donations from interstate can be mailed to the above address.

Your generosity would be highly appreciated.

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